7 Steps You Must Take To Become

A Successful Affiliate Marketer

7 STEPS TO AFFILIATE MARKETING SUCCESS

Introduction

## What is affiliate marketing?

Affiliate Marketing is simply selling somebody else's product online for a commission. For example, an entrepreneur or an established company may have a product or a catalog of products, either digital or physical. They let others promote and sell those products, paying them a commission every time they sell something.

## What Makes Affiliate Marketing a Good Choice For Beginners?

Affiliate marketing is a great choice for beginners.

It is:

* Quick to Start – You don’t need to create or otherwise source products
* Low Cost – you don’t need to stock or in any way handle products
* Low Risk – because there are only low costs involved
* Easy to scale - There's no limit to how much you can earn as an affiliate marketer. You may potentially generate a six-figure income with sufficient time, effort, and an effective strategy (but to be clear, this is extremely unlikely to happen overnight!)

So Affiliate marketing is a great way to earn passive income without having to develop your own products or offer your own services, or as a way to generate additional income from products that complement what you already have to offer.

# What Do I Need to Know?

## 1. Define your niche

First things first, you need to define the affiliate marketing niche that's the best fit for you. When selecting a niche, you should consider the following:

* if you already have a business,
  + does it fit well with your existing products or services?
  + Is it an entirely separate and unrelated venture?
* If you don’t already have a business, consider choosing something you are passionate about. It can be difficult to carry on when things get tough if you are not interested in your selected niche.
* Consider a niche that is already popular. Yes, there’s more competition, but there are also many more potential customers.  
  Popular niches include:
  + Digital Marketing / Making Money Online
  + Health and Wellbeing
  + Self Development
  + Gambling (although this is not for everyone)!
  + There are many more. Do your research.

## 2. Develop marketing streams

Once you decided your niche, you need to develop marketing streams to connect the affiliate product to your target audience. Basically, you need a way to tell people about the affiliate product or service and do a soft pitch, showing them how that product or service could help make their life better. That means using tools like social media and a website or blog that gets regular traffic to market the affiliate product.

You should always try to build a list of potential customers. A good way to do this is to offer something of value in return for contact their details.

## 3. Identify affiliate products in your niche

Once you have defined your niche, and you have a strategy for marketing, it's time to identify companies within that niche that have an affiliate program.   
You can also try affiliate websites such as Clickbank, JVZoo, Warrior Plus, PayDotCom (there are others). These have a large number of products that you can promote. Be aware that sometimes, you have to request approval to be able to promote a product and getting approved can sometimes be difficult for beginners.  
Make a list of companies and/or products in your niche, and then narrow that list down to the ones that would

* complement your business or your affiliate marketing strategy the best
* pay you a reasonable commission (only you can decide what that is, but you don’t want to be spending lots of effort to earn very small commissions.

## 4. Create a target affiliate marketing program list

After you have a list of the best affiliate programs for you, narrow it down even further. Choose 3 to 4 programs to start with on your affiliate program journey. After you've established yourself within those initial programs, you can add more affiliate offerings to increase your earning potential.  
It is better to start focused, and only expand when it’s appropriate to do so.

## 5. Drive traffic to your offer

Now that you have the top affiliate programs you want to market, you need to find a way of getting the right people to look at it.  
Generally, there are 2 types of traffic’

* Organic traffic.  
  Generally, this is free, but it can also be a little slow.
  + create content that will get your target audience to learn about the product and, most importantly, click on your affiliate link!
  + Content could include blog posts, social media posts, vlogs, or training videos.
* Paid Traffic  
  As the name suggest this is paid advertising.
  + Example will include Google Ads, Facebook Ads etc,
  + There are also Solo Ad vendors who will provide you with a number of visitors to your site for a fixed fee.  
    Quality can be variable, but you should not rule this out.

## 6. Leverage email marketing

One of the best ways to get clicks on your affiliate marketing links is to leverage email marketing.   
Use your website or blog as a mechanism to collect email addresses by offering giveaways or valuable content that requires registration.   
Then, use email marketing to bring awareness to your affiliate products and increase clicks on your links.   
This ensures that you can present any new offer to all of you existing list.

## 7. Evaluate your progress

Finally, evaluate your progress and join new affiliate programs that fit within your niche. Affiliate marketing programs will provide basic data like the number of unique clicks on your link, make sure you use this information to get an understanding of how successful your affiliate marketing efforts are, and adjust your strategy as needed. When you're ready, join new affiliate programs to increase your income potential.

# Bonus Affiliate Commission Database

# 31 Sites for High-Converting and Recurring Commission

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## Canva

**Notes:** Earn up to $36 for each new Canva Pro subscriber that signs-up with your unique referral link.

**Sales Page:** <https://www.canva.com>

**Affiliate Program:** <https://www.canva.com/affiliates>

## Hostinger

**Notes:** 60% Commission

**Sales Page:** <https://www.hostinger.com>

**Affiliate Program:** [https://affiliates.hostinger.com](https://affiliates.hostinger.com/)

## Thrive Thrives

Page Builder/Themes/Plugins

**Notes:** 35% Commission Per Purchase & 25% Recurring

**Sales Page**: <https://thrivethemes.com>

**Affiliate Program:** <https://thrivethemes.com/affiliate-program/>

## WP Engine

Hosting

**Notes:** $200 Per New Customer Or 100% Of The Customer's First Monthly Payment (Whichever Is Higher)

**Sales Page**: <https://wpengine.com>

**Affiliate Program:** <https://wpengine.com/affiliate>

## OptimizePress

Page Builder/Themes/Plugins

**Notes:** 30% Commission

**Sales Page**: <https://www.optimizepress.com>

**Affiliate Program:** <https://www.optimizepress.com/affiliate-program/>

## HubSpot

CRM

**Notes:** 15% Monthly Commission or 100% of First Month’s Revenue

**Sales Page**: <https://www.hubspot.com/products/crm>

**Affiliate Program:** <https://www.hubspot.com/partners/affiliates>

## Bluehost

Hosting

**Notes:** $65 Per Referral

**Sales Page**: <https://www.bluehost.com>

**Affiliate Program:** <https://www.bluehost.com/affiliates>

## Aweber

Autoresponder

**Notes:** 50% Recurring

**Sales Page**: <https://www.aweber.com>

**Affiliate Program:** <https://www.aweber.com/advocates.htm>

## GetResponse

Autoresponder

**Notes:** Choose between 33% Recurring or $100 per sale

**Sales Page**: <https://www.getresponse.com>

**Affiliate Program:** <https://www.getresponse.com/affiliate-programs>

## ConvertKit

Autoresponder

**Notes:** 30% Recurring For Up To 24 Months

**Sales Page**: <https://convertkit.com>

**Affiliate Program:** <https://convertkit.com/partner/>

## Wix

Hosting

**Notes:** $100 When A Referral Buys A Wix Premium Plan

**Sales Page**: <https://www.wix.com>

**Affiliate Program:** <https://www.wix.com/about/affiliates>

## LiquidWeb

Hosting

**Notes:** 150% Of The Monthly Hosting Cost With A $150 Minimum

**Sales Page**: <https://www.liquidweb.com>

**Affiliate Program:** <https://www.liquidweb.com/partner-community/affiliate>

## ClickFunnels

Page Builder

**Notes:** 40% Recurring

**Sales Page**: <https://www.clickfunnels.com>

**Affiliate Program:** <https://affiliates.clickfunnels.com/affiliate-access/383c3143034>

## Wishlist Member

Membership Plugin

**Notes:** 30% Per Sale + 15% Recurring

**Sales Page**: <https://wishlistmember.com>

**Affiliate Program:** <https://affiliates.wishlistmember.com>

## Sucuri

Website Security

**Notes:** $29 - $210 Per Sale

**Sales Page**: <https://sucuri.net>

**Affiliate Program:** <https://sucuri.net/referral/>

## Siteground

Hosting

**Notes:** Up To $80 Per Sale

**Sales Page**: <https://www.siteground.com>

**Affiliate Program:** <https://www.siteground.com/affiliates>

## NameCheap

Domain Registrar/Hosting

**Notes:** 15% Per Sale

**Sales Page**: <https://www.namecheap.com/>

**Affiliate Program:** <https://www.namecheap.com/affiliates.aspx>

## Elegant Themes

Wordpress Themes

**Notes:** 50% Per Sale

**Sales Page**: <http://www.elegantthemes.com>

**Affiliate Program:** <https://www.elegantthemes.com/affiliates/>

## EasyWebinar

Webinar System

**Notes:** 40% Commission

**Sales Page**: <http://easywebinar.com>

**Affiliate Program:** <http://partners.easywebinar.com>

## InMotion Hosting

Hosting

**Notes:** Up to $120 Per Sale

**Sales Page**: <http://www.inmotionhosting.com>

**Affiliate Program:** <http://www.inmotionhosting.com/hosting-affiliate-program>

## HostGator

Hosting

**Notes:** $65-$125 Per Sign Up

**Sales Page**: <http://www.hostgator.com>

**Affiliate Program:** <https://www.hostgator.com/affiliates>

## WebinarJam

Webinar System

**Notes:** 40% Per Sale

**Sales Page**: <http://www.webinarjam.com/>

**Affiliate Program:** <https://home.webinarjam.com/Partners>

## LastPass

Password Manager

**Notes:** 25% Per Sale

**Sales Page**: <https://lastpass.com>

**Affiliate Program:** <https://www.lastpass.com/partner/affiliate>

## OptinMonster

Lead Generation / Email Marketing

**Notes:** 20% Per Sale

**Sales Page**: <http://optinmonster.com>

**Affiliate Program:** <http://optinmonster.com/affiliates/>

## 99 Designs

Graphic Design

**Notes:** $60-$100 Per Sale

**Sales Page**: <https://99designs.com>

**Affiliate Program:** <https://99designs.co.uk/affiliates>

## JungleScout

Amazon Marketplace Analysis

**Notes:** $150 For Every Referral + 100% Commission On Monthly Subscriptions

**Sales Page**: <http://www.junglescout.com>

**Affiliate Program:** <http://affiliate.junglescout.com/index.php>

## SEMrush

SEO Tools

**Notes:** $200 Per Subscription, $10 Per Trial

**Sales Page**: <https://www.semrush.com>

**Affiliate Program:** <https://app.impact.com/advertiser-advertiser-info/Semrush.brand>

## Shopify

Online Store Builder

**Notes:** Sign Up To The Affiliate Program For Commission Details

**Sales Page**: <https://www.shopify.com>

**Affiliate Program:** <https://www.shopify.co.uk/affiliates>

## Teachable

Learning Management System

**Notes:** Up To 50% Commission. Recurring Commission Will Always Be 30%

**Sales Page**: <https://teachable.com>

**Affiliate Program:** <https://teachable.com/partners>

## GravityForms

Website Forms

**Notes:** 20% Commission

**Sales Page**: <http://www.gravityforms.com>

**Affiliate Program:** <http://www.gravityforms.com/affiliates>

## Master Resell Rights

Private Label Rights

**Notes:** 70% Recurring

**Sales Page**: <http://www.masterresellrights.com>

**Affiliate Program:** <http://www.masterresellrights.com/pages/Affiliate-Program.html>